

YOU LIVE IN YOUR HOME, BUT NOW YOU ARE SELLING A HOUSE:

- Depersonalize as much as possible
- The very best way is to take pictures with your phone & you will better see what needs to be removed.
- All personal pictures down, they don't need to see A family in the home, they need to see THEIR family in the home.
- Please understand the psychology of selling. Think of when you go into a model home - They are not sterile and they showcase the home, not things

* On picture day *

- Kitchens

All off counters except for one or two decorations (a pretty canister set is nice)

Tablecloths and placements are off (they stop the "eye"), Rugs put away, dish towels, sponges, toasters, coffee machines (unless a separate coffee bar), dish soap, all magnets off EVERYTHING gone - You get the picture.

- Bathrooms – soaps (unless decorative), tissue boxes, shampoo bottles, scales, razors, rugs – put away. Only decorative towels out. These items can be put in the closet or toilet room as we don't shoot those.
 - Office – all clutter, files, etc. put away
 - Bedrooms – dog beds, robes, etc. put away
- We don't photograph the garage unless it is an extra outbuilding, as well as laundry, closets or storage (unless a huge asset to home)
- Outside: put away hoses, brooms, snow shovels, uncover patio furniture and put up umbrella (seasonal on that one)